



*Managing the World's Infrastructure*

# Pulse

## Comes to You 2009



**Pulse Comes to You** brings the excitement, education and experience of our global conference, Pulse 2009, to your area! Attend **Pulse Comes to You** to learn how a dynamic infrastructure can integrate your business and IT to make you—and the planet—smarter.

The world is rapidly becoming more intelligent, more instrumented and more interconnected. In a word, the planet is becoming smarter. To accommodate this fundamental change, your infrastructure must become more dynamic. More responsive. More agile.

In February, Pulse 2009 became the first global event dedicated to building a smarter planet through a dynamic infrastructure. And now we're bringing that message to you. **Pulse Comes to You** will showcase the tools you need to build a dynamic infrastructure, and processes that are essential to deploy one. We'll also address important IT optimization topics, such as energy efficiency and cloud computing.

The dynamic infrastructure is where business and IT assets converge to drive new levels of innovation. It's what you need to build a smarter planet. In this smarter world, we need our infrastructure to propel us forward—not hold us back. Discover How. Register Today!

### COME FIND OUT HOW A DYNAMIC INFRASTRUCTURE ENABLES YOU TO:

- Deliver superior business and IT services with agility and speed
- Address today's security, resiliency, and compliance challenges
- Achieve breakthrough productivity gains through virtualization, optimization, energy stewardship, and flexible sourcing

### **PULSE COMES TO YOU 2009**

May 19 – New York City  
Millennium Broadway Hotel New York  
145 West 44<sup>th</sup> Street  
New York, NY  
212-768-4400  
Registration: 7:30 AM  
Event : 8:00 AM - 3:00 PM



Register now at:  
[ibm.com/PulseComesToYou](http://ibm.com/PulseComesToYou)