



## You are invited to attend...

As a valued Microsoft customer, we want you to attend this exclusive event. We will cover the **Microsoft confidential technology roadmap from the data center to the desktop** with an emphasis on how Microsoft solutions can help your business **save, innovate and grow**.

Due to the confidentiality of the information being presented, all event attendees must sign a Microsoft Event Participation Agreement (*details below*).

Lunch will be served.

### Topics include:

#### Save

- Enable greater automation and cut costs associated with maintaining, monitoring and coordinating IT management
- Reduce operational costs through server consolidation, energy and space reduction, and application compatibility with virtualization technologies
- Save time and money through travel reduction with conferencing solutions

#### Innovate

- Prepare for the future with Microsoft's upcoming product releases including Microsoft Windows 7 and Microsoft Windows Server R2
- Maximize IT, telephony and financial resources with the option of hosted services plus on premise solutions
- Leverage enterprise applications and tools that are configured to manage the end to end process of innovation

#### Grow

- Increase customer satisfaction and revenue with the ability to identify top customers and to provide employees with real-time information
- Operate smarter and more strategically with effective business insight

Our agenda for this event is as follows:

11:00 am – 11:30 am	Registration & Lunch
11:30 am – 12:00 pm	Welcome & Introduction
12:00 pm – 1:00 pm	Reduce IT Operational Costs
1:00 pm – 1:45 pm	Save Business Costs / Improve Productivity
1:45 pm – 2:30 pm	Innovate for Growth / Acquire Customers
2:30 pm – 3:00 pm	Getting value out of eCAL

### Microsoft Roadmap Event

[REGISTER NOW!](#)

Event ID: 140535

**Date:**  
Thursday  
September 17, 2009

**Time:**  
11:00 am – 3:00 pm

**Location:**  
Hilton Parsippany  
One Hilton Court  
Parsippany, NJ 07054  
973.267.7373

[Directions](#)

### Who should attend?

Business and IT Decision Makers who need to understand the value proposition of IT within the organization (ie CIO, IT Director)

**Register Today to have a chance to win a Zune.\***

\*No purchase necessary. Must be present at event to win.

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EVENT PARTICIPATION AGREEMENT  
Due to the confidentiality of the information being presented, all event attendees must sign a Microsoft Event Participation Agreement (EPA), and no one may attend without signing the EPA.