



**The Highlawn Pavilion**  
"Four Star" - The Star Ledger  
"Excellent" - The New York Times

## Cloud Computing

Increase Performance and Reduce IT Costs with Cloud Computing

November 5th, Noon to 2:00 pm

### Executive Briefing & Luncheon:

**The Highlawn Pavilion**  
**Eagle Rock Reservation**  
**West Orange, NJ 07052**

#### *Who should attend?*

*Business and IT decision makers with an urgent need to innovate, reduce cost, and improve service.*

**Micro Strategies & IBM**  
**can help you determine when Cloud**  
**Computing is a viable option for you.**

**Special Guest Speaker:**  
**Jeff Barnett**  
**Cloud & Dynamic Infrastructure Strategist, IBM**

### Agenda:

- Cloud Computing – Your Options
- Standardization and Optimization by Workload
- Managing Physical and Virtual Systems
- Best Ways to Begin

### You will learn about...

- Using resources "As a Service"
- Rapid deployment of infrastructure and applications
- New consumption and delivery models
- Better IT utilization

**REGISTER TODAY AT: [www.microstrat.com/events](http://www.microstrat.com/events)**

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